3/3/04

OMB No. 0651-0027 (exp. 6/30/2005)

Form PTO-1594

(Rev. 10/02)

03-09-2004



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings ⇔⇔ ♥ ▼	<u> </u>					
To the Honorable Commissioner of Patents and Trademarks: F	Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): Harris Trust and Savings Bank, as Agent Individual(s) General Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Assignment Merger Security Agreement Change of Name	2. Name and address of receiving party(ies) Name: Renaissance Greeting Cards, Inc., a Maine corporation Internal Address: Street Address: 3113 Woodcreek Drive City: Downers Grove State: IL Zip: 60515 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Maine Other					
Other	If assignee is not domiciled in the United States, a domestic					
Execution Date: 2/24/04	representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No					
4. Application number(s) or registration number(s): A. Trademark Application No.(s) "Schedule A"	B. Trademark Registration No.(s) See Attached "Schedule A"					
Additional number(s) att						
Name and address of party to whom correspondence concerning document should be mailed: Name: Edward Friedler, Esq.	6. Total number of applications and registrations involved:					
Internal Address:	7. Total fee (37 CFR 3.41)\$_190.00 Enclosed Authorized to be charged to deposit account					
Street Address: 400 South Hope Street	8. Deposit account number:					
City: Los Angeles State: CA Zip: 90071-2899	ANCE S.					
DO NOT USE						
9. Signature. Edward Friedler Name of Person Signing Total number of pages including cover sheet, attachments, and document: Mail documents to be recorded with required cover sheet information to:						

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all documents to be recorded with required cover sheet informat Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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SCHEDULE A

RENAISSANCE GREETING CARDS, INC.

Trademark Schedule - 2/20/04

Trademar Status:	k Report by Country ACTIVE						Page 1
	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
UNITE	D STATES						
	JUMP	7/16/1986	73/610033	2/24/1987	1,430,232	REGISTERED	16
	LIGHTHEARTED GREETINGS	49/15/1986	73/619601	10/13/1987	1,460,839	REGISTERED	16
	RENAISSANCE	10/22/2003	76/316887			PENDING	16
	RENAISSANCE & Design	8/12/1992	74/304751	7/12/1994	1,844,359	REGISTERED	16
	RENAISSANCE GREETING	8/4/1992	74/301057	7/12/1994	1,844,357	REGISTERED	16
	CARDS & Design						
	RHINESTONES & Design	4/25/1991	74/160613	7/28/1992	1,703,193	REGISTERED	16
	SOFT SENTIMENTS	9/7/1984	74/496234	4/30/1985	1,333,214	REGISTERED	16

RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE AND REASSIGNMENT dated February 24, 2004 by Harris Trust and Savings Bank as hereinafter described;

WITNESSETH:

- A. Harris Trust and Savings Bank, as Agent, an Illinois banking corporation (the "Assignee"), and Renaissance Greeting Cards, Inc., a Maine corporation (the "Assignor"), is a party to a certain Trademark Collateral Agreement dated September 27, 2001, which was recorded in the United States Patent and Trademark Office on October 2, 2001, at Reel 002378, Frame 0715, (the "Trademark Agreement"), pursuant to which, among other things, the Assignor granted a security interest in and collateral assignment of its trademarks listed on Schedule A-1 attached hereto and certain other property described therein (collectively, the "Trademarks") as security for the indebtedness, obligations and liabilities owing by the Assignor to the Assignee under that certain Security Agreement dated as of September 27, 2001, by and among the Assignor and the Assignee, as amended by that certain Amended and Restated Security Agreement dated as of September 27, 2002 (the "Security Agreement"). All such indebtedness, obligations, and liabilities owing by the Assignor to the Assignee under the Security Agreement and any of the other instruments and documents delivered pursuant thereto being referred to herein as the "Obligations".
- B. The Assignor has satisfied the Obligations and has requested that the Assignee release its security interests in the Trademarks and reassign the same to the Assignor.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Assignee hereby releases its security interests in and collateral assignment of, and reassign, grant and convey to the Assignor, without any representation, warranty, recourse or undertaking by the Assignee, all of its right, title and interest, if any, in and to:

- (i) Each Trademark and each Trademark Application listed on Schedule A-1 attached hereto and made a part hereof, including without limitation all renewals thereof, all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements thereof, and all rights corresponding thereto throughout the world; and
 - (ii) The goodwill of the business to which each of the Trademarks relates.

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IN WITNESS WHEREOF, the Assignee has caused this Release and Reassignment to be duly executed by its duly authorized officer as of the day and year first above written.

HARRIS TRUST AND SAVINGS BANK, AS AGENT

Name Villaida Eidelyh

Title

BETZAIDA ERDELY

SCHEDULE A-1 TO TRADEMARK COLLATERAL AGREEMENT

REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

REFERENCE	MARK	FILED	APPL#	REGIDT	REG#	STATUS	CLASSES
UNITED STAT	TES						
610020001	CHRISTMAS A LA CARTE	9/16/1991	74/204,279	7/2/1996	1,984,360	REGISTERED	40
610020005	JUMP	7/16/1986	73/810,033	2/24/1987	1,430,232	REGISTERED	16,
810020007	LIGHTHEARTED GREETINGS	9/15/1986	73/619,601	10/13/1987		REGISTERED	16
610020011	RENAISSANCE	8/12/1992	74/304,751	7/12/1994	1,844,359	REGISTERED	16
610020002	RENAISSANCE GREETING CAR	DS	8/4/1992	74/301,057			16
16	& DESIGN		· · · · · · · · · · · · · · · · · · ·	1 400 1,000	, ,	1,844,357	REGISTERED
610020010	RHINESTONES & DESIGN	4/25/1991	74/160,613	7/28/1992	1,703,193	REGISTERED	16
610020008	SOFT SENTIMENTS	9/7/1984	73/498,234	4/30/1985	1,333,214	REGISTERED	• •
610020006	TELL IT LIKE IT IS	12/11/1990	74/124,168	6/23/1992	696,022	REGISTERED	16 16
		END O	FREPORT	\mathcal{T}	то	TAL ITEMS SELECTE	D = 8

RECORDED: 03/03/2004